



## BOARD MINUTES

7 October 2020

Present: Carlice Cutright, Caryn DeRochie, Greg Dike, Tim Hardy, Vance Hawk, Ruth Higdon, Brad Peterson,

Absent: Erin Powell, Brenda Winter

Visitors: Sonja Cutright, Robert Stuplich, Una Taylor

The minutes of the September 2020 Board meeting were unanimously approved (Hardy, Peterson).

Ruth Higdon gave the Treasurer's report. There is currently \$6336.25 in Association accounts.

The Board continued to revisit registration fees. To reflect the reduced cost registration of larger groups, the Board reduced the standard registration fee by \$5, to \$50, for members who register 11-25 yaks at once. The Board also reduced the standard registration fee by \$10, to \$45, for members who register 26 or more yaks at once.

The current registration fee schedule is as follows:

- (1) The standard registration fee is \$55 per yak.
- (2) Members who register 11-25 yaks at once will be charged a registration fee of \$50 per yak.
- (3) Members who register 26 or more yaks will be charged a registration fee of \$45 per yak.
- (4) New members pay a reduced registration fee of \$45 for a one-year period that begins on the day that the member registers their first yak. This fee is not contingent upon the number of yaks registered at once.

Several Board members reported upon their discussions with various print media. Each had chosen a journal or trade magazine to contact. It was hoped that journal would publish an article about yaks if the association contracted to buy advertising for a period afterward. Greg Dike, Caryn DeRochie, Brad Peterson, and Ruth Higdon, all reported on their discussions. All discussions had appeared to be promising.